



SLOJ | Bakery and Bistro

Archetype team - 12/08/2026

The main idea behind the project was to convey the spirit of Serbia — its warmth, craftsmanship, and that sense of “imperfection” that makes things feel alive and human. The brand SLOJ (“Layer”) plays a central role not only as a name but as a concept — connected to process and experience. Guests can observe not just the final product but also the stages of its creation: they can peek into the kitchen, notice the shape of the baking mold, or sit on soft “puff-pastry” cushions at a shared table.

Δείτε ολόκληρη την παρουσίαση στην ενότητα Αρχιτεκτονική, [ΕΔΩ](#).

Αρχιτεκτονική Μελέτη & Σχεδιασμός: Kidz Studio